



Publish your book with Emerald

Proud to be
The Independent Publishers Guild
ProQuest Academic and Professional Publisher of the Year 2018



emeraldpublishing.com/bookstore

About Emerald

We have been publishing and championing research in business and management and the social sciences for half a century, with over 3,000 books and 300 journals spanning all of our disciplines. Set up by a business school faculty in 1967, Emerald was born of the communities it was set up to serve, with a commitment to help communities make decisions that count, based on research that matters.

Our aim has always been to publish rigorous academic research that helps students, researchers, educators and practitioners at all stages of their career. We combine strong roots in publishing with innovative author services and expertise in education, learning and development designed to nurture fresh thinking and publish research that makes a difference within and beyond academia.

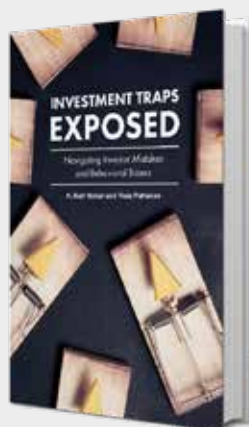
Award winning

In 2018 we have been delighted to be shortlisted at the British Bookseller Awards, and to win the *IPG ProQuest Scholarly and Academic Publisher of the Year* category. The judges said: **“Emerald is a big company now, but it’s stayed nimble and responsive to customers. What it’s achieved in the last year is very impressive.”** We know we couldn’t have won without the support of the academic community, and are proud of the investment we have made in our books programme.

As well as these overall awards, we are delighted to have won individual prizes for some of our book titles in 2018:



Proud to be The Independent Publishers Guild - *ProQuest Academic and Professional Publisher of the Year* 2018



Make us
the home
for your
research

As an award-winning independent publisher, our authors and their research are our number one priority. Offering a personal and supportive approach, our experienced and knowledgeable books team are committed to publishing cutting-edge research.

Introducing our Editorial Directors



It has been a busy couple of years heading up the Business, Finance and Economics publishing division at Emerald. It remains a real pleasure to work for an independent global publisher that continues to focus on the value of the author, and the importance of the academic and professional communities that we serve.

Along with my team, I work closely with authors and organisations on work that demonstrates academic rigour and applied value to deliver unique, market-leading texts offering practical, real-world, insights to academics and professionals alike.

Our aim is to continue to develop this vibrant programme with experts across a broad range of disciplines, and build on our recent success.

Pete Baker
Editorial Director, Business, Management,
Finance and Economics

- Accounting & Finance
 - Economics
 - HR & Organizational Behaviour
 - Information & Knowledge Management
 - International Business
 - Marketing
 - Strategy
 - Tourism & Hospitality
- We also publish a market leading programme in Library & Information Science



In the time since I joined Emerald as Head of the Social Sciences Books team, after ten years at Palgrave Macmillan, I am really proud of the way our new lists are growing. As an independent publisher we have a strong history of supporting and championing social science research, and have built on that with brand new series such as *SocietyNow*, *Great Debates in Higher Education* and new titles in our short-form series, *Emerald Points*.

My team are passionate about the importance and value of the scholarly endeavour, and will continue to work with social scientists to establish the best home for the very best book-length research.

Philippa Grand, PhD
Editorial Director, Social Sciences

- Anthropology
- Criminology
- Cultural Studies
- Development Studies
- Education
- Environment
- Gender Studies
- Geography, Transport, Urban Studies
- Gerontology
- Health & Social Care
- International Studies
- Media & Communication Studies
- Political Science
- Public Policy
- Science & Technology
- Social Policy
- Sociology



Interdisciplinary research

In addition to our focus on commissioning across key disciplines, Emerald is a champion of interdisciplinary research, with a commitment to support, further and publish research in these areas:

- Sustainable Cities
- Gender
- Quality Education
- The Digital World
- Food and Water Security
- Healthy Lives
- Sustainable Supply Chain
- The Future of Work

We would love to hear from you if you are researching in any of these fields.

Our commitment to you

High Quality

Our rigorous peer review process combined with high production values ensures the very best end product for your research. All manuscripts are thoroughly copy edited and proof read by specialists offering advice and assistance along the way.

A Personal Service

Emerald's team of engaged and experienced commissioning editors have deep subject, product and market knowledge, providing invaluable guidance and support throughout the publishing process. Our hands-on approach, coupled with enthusiasm, is matched by our production, marketing and sales teams as we ensure your project is produced, positioned and made available to the widest audience possible.

Marketing

Emerald's dedicated team of marketers are responsible for the promotion of all titles via an extensive number of effective on and offline channels, including direct email campaigns targeting professionals, faculty and librarians, attendance at relevant international subject conferences, promotion through appropriate sales channels, social media activity and author event materials. Our team is committed to providing support from submission to post publication and offers a comprehensive Author Hub featuring advice, hints and tips to get the most visibility for your book.

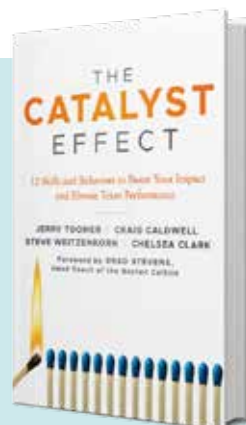


Flexible Formats

We offer multiple publishing formats with flexible time frames to find the right home for your work including scholarly monographs, edited collections, short form books - *Emerald Points*, handbooks, upper-level textbooks, and professional texts. We publish for scholarly and professional markets and all our books are published electronically and in print with the option of Open Access for all. Our Open Access books go through the same rigorous peer review process that all of our books are put through to ensure we maintain the highest level of quality for all of the research that we publish. We also publish paperback versions of our hardback books no later than 24 months after initial publication.

Bespoke Cover Designs

Our commitment to scholarly research extends to a commitment to outstanding design, and we will work with you and our team of professional designers to provide a bespoke cover design for your book.



Global Sales and Reach

In addition to headquarters in the United Kingdom, Emerald boasts offices throughout the world including North and South America, India, The Middle East, Asia, South Africa and Australia, each with its own sales force, combining global coverage with local knowledge.

Foreign Language Editions

Emerald will publish your book in English throughout the world. However, we also have an active rights team, selling translation rights for Emerald's books to foreign language publishers from around the globe. Publishing a licensed foreign language edition of your book is an invaluable way of extending the audience for your work. If you have been published in a foreign language before or if you have any queries about translation rights, please do get in touch with Becky Taylor, btaylor@emeraldgroup.com

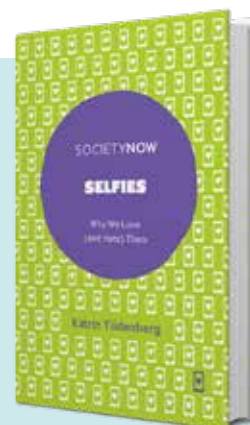
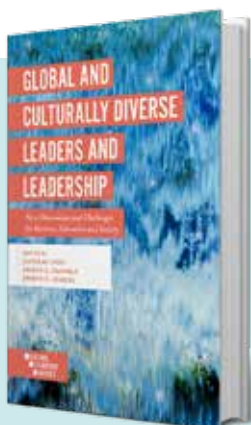
Discoverability

Making content as discoverable as possible is core to our philosophy. We provide timely and accurate bibliographic data feeds to all customers including librarians, wholesalers, booksellers, online retailers and content search engines including Amazon and Google Scholar. Most of our books are also indexed by Thomson Reuters and Scopus.

All titles are included in our institutional platform, *Emerald Insight*, offering libraries access to eBook subject collections digitally. *Emerald Insight* offers enhanced metadata and search engine optimisation increasing discoverability and improving usability. It includes a range of features that allow students greater access to content including immediate access with no embargoes, liberal DRM with no download restrictions, MARC records and citation management.

Recognition

We are extremely proud of our authors and the academic communities that we serve and commit to celebrating their contributions to high quality, scholarly research through our Emerald Awards programme. In addition we make sure that, where relevant, our titles are entered for external subject and discipline awards.



Who do you want to write for?

This is what some of our **authors** have to say

Passion and Engagement

What we hear

"I'm looking for a publisher who understands, and engages with, my community and academic field."

What our authors say about us

"The team was incredibly supportive, dynamic and truly interested in the substance of the works published."

Amy C. Edmondson, Harvard Business School, USA

"Working with the team at Emerald is a wonderful experience, because not only do I have the freedom to offer my best ideas and am listened to as an expert in my field, but I can see Emerald editors progressing our work quickly, to high quality, and with great diligence."

Athina Karatzogianni, University of Leicester, UK

At Emerald we care as much about your research as you do

Responsiveness

What we hear

"I found it difficult to get hold of the same person in the publishing team."

"I wish I'd had more understanding of the review process for my last book."

What our authors say about us

"I got personalized attention and assistance throughout the publication process, which is not commonly available when dealing with the big publishers."

Dr Nagy K Hanna, University of Witwatersand, South Africa

"Great editors who help authors through the review process with clear and timely feedback."

Dr Christopher Akroyd, Oregon State University, US

At Emerald we will support you at every stage of your publishing journey

Market Know-How and Reach for your Work

What we hear

"I want to work with a publisher who can disseminate my work widely."

What our authors say about us

"Emerald give quality support, diffusion and promotion."

Professor Bernard Paranque, Kedge Business School, France

"With dedicated editors in specific areas who clearly know their subject, their readers and their markets, Emerald is a joy to work with."

Professor Tom O'Donoghue, University of Western Australia

At Emerald we aim to offer you the widest market for your book

Innovation

What we hear

"I work in a fast-moving field and have struggled to find a supportive partner."

"I have found it difficult to find a home for my research."

What our authors say about us

"Emerald holds a fresh vision, inviting new ways of thinking about research, writing, and the social sciences in general."

Dr Naomi Woodspring, Bath Spa University UK

"Emerald are a progressive, forward thinking publisher at a time when the digital turn is re-energising publishing around the globe. I am really proud to be an Emerald author."

Professor Steve Redhead, Flinders University, Australia

At Emerald good research won't get left behind

Now tell us what **you want to write** about

Meet our Team



Pete Baker,
Editorial Director

Business, Management,
Finance & Economics;
Publisher Finance
& Economics

e: pbaker@emeraldgroup.com



Philippa Grand, PhD,
Editorial Director

Sociology, Social Policy,
Anthropology, Cultural Studies
& Gender Studies
For Criminology & Criminal Justice
your contact is Jules Willan,
jwillan@emeraldgroup.com

e: pgrand@emeraldgroup.com



Charlotte Maiorana,
**Senior Commissioning
Editor**

Business, Management,
Finance & Economics,
Library & Information
Science (North & Latin America)

e: cmaiorana@emeraldgroup.com



Jenny McCall, Publisher

Media & Communication
Studies, Science & Technology
Studies, Health & Social Care,
Gerontology, Environment,
Urban Studies, Transport,
Geography

e: jmccall@emeraldgroup.com



Niall Kennedy,
**Senior Commissioning
Editor**

Business, Management
& Economics

e: nkennedy@emeraldgroup.com



Kim Chadwick,
Commissioning Editor

Education

e: kchadwick@emeraldgroup.com

Whether you've just had an idea or have a fully formed proposal, **please contact one of our team** who are on hand and happy to answer any questions or discuss your project with you.



Paula Kennedy,
Publisher

Politics, International Studies
& Public Policy

e: pkennedy@emeraldgroup.com

Interdisciplinary research

In addition to our focus on commissioning across key disciplines, Emerald is a champion of interdisciplinary research, with a commitment to support, further and publish research in key areas (see page 3).